

2024



SPONSORSHIP DOCUMENT

**NSX**  
CLUBS OF AMERICA

## What is the NSXCA's Mideast NSX Meet?

The NSX Club of America divided the United States up into six regions, each represented by a regional director. Yearly, the NSXCA will host a national meetup that occurs at a different host city, once a year. In 2013, the national event was held in Raleigh, North Carolina. The success of that event led to the foundation of what has become the Mideast NSX Meet.

The NSX family is not your average car club. Yes, we love the NSX but it is the people that actually make this club, and this event, so rare amongst the car club community. Because of the friendships formed in 2013, it was decided that the group did not want to wait for a national meetup to occur in order to see friends again. It was decided that the northeast and southeast regional clubs would continue to meet in Cary, North Carolina yearly. Hence the Mideast NSX Meet was formed.

The event is a weekend long event, open to ALL drivers, not just NSX owners, where we gather to renew friendship, experience different events in our area, exchange information (and quite a few stories) about the NSX, meet with vendors and sponsors that are part of not only the NSX community, but other areas as well and of course, drive our cars. The event has grown to where we are seeing up to one hundred NSX's present. When you do the math, can be almost 1% of all the NSX produced for the North American market from 1991 to 2005. That's how unique this event is.

## What Happens at the Mideast NSX Meet?

The event starts on the Thursday and concludes on Saturday evening. The event hosts several outings for the group including drives, dinners and even a little racing (go-karts). There is ample opportunity for sponsors to be a part of the event in many different capacities. We can custom tailor an experience as well that would suit your business in the manner you see fit. For a full list of scheduled events, refer to the "Weekend Events" section of the Mideast Meet's official web page, <http://nsxmeetup.com>.

## Who Participates in the Mideast NSX Meet?

Since event inception ten years ago, the annual NSXCA's Mideast meet has become one of the largest gatherings of the NSX enthusiast in the country. The event regularly has drivers from as far south as Georgia, Florida and Louisiana and up into the north with groups from New York and New Jersey making the yearly journey. We also pull from places such as Tennessee, Ohio and even a few really enthusiastic Canadian's have driven all the way here.

In addition to the participants themselves, there is a lot of exposure to the crowds that gather to witness a gathering of such a rare car. When we travel to events, such as car shows, there is an incredible amount of interest and foot traffic generated by such a rare gathering as this. A spectator put it best once when they said "You rarely see more than one of these cars at a time. Seeing two or three together just never happens... Seeing this many is something truly amazing."

# Corporate Sponsorship Opportunities

Listed below are the sponsorship opportunities for the Mideast NSX Meet. For information or questions about becoming a sponsor, please contact us at [matt.sossamon@nsxmeetup.com](mailto:matt.sossamon@nsxmeetup.com). We look forward to discussing sponsorships with you and customizing, as needed, to best meet your goals and ours.

Senna Level \$1,000.00+	Gold \$750.00	Silver \$500.00	Bronze \$250.00
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## Event Benefits

Ride (two people) to any single event in an NSX.	X			
Space at attended events to display / distribute materials. (Pending approval from event organizers)	X			
Invitation to the Saturday Closing banquet.	X	X	X	
Receive Official Mideast NSX Meetup Pint Glass.	X	X	X	X

## Brand Exposure

Speaking opportunities at the event	X	X		
Company sponsorship highlighted in NSX Driver magazine in the event write up (internationally circulated).	X	X		
Emails to participants	3 total	2 total	1 total	
Sponsor logo on the event webpage	X-Large with full sponsor write up.	Large with full sponsor write up.	Medium with sponsor summary.	Small with sponsor summary.
Handouts to all participants at registration	X	X	X	X

Senna Level \$1,000.00+	Gold \$750.00	Silver \$500.00	Bronze \$250.00
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## Other Benefits

Ticket to race with the group (1 race) at Rush Hour Go Karts	X	X		
Official Mideast NSX Meet T-shirt	X	X	X	
Goodberry's Gift Card	X	X	X	X
Use of the official Mideast NSX Meet Logo	X	X	X	X
Special Sponsor Badge for the event to identify you as a sponsor	X	X	X	X
Receive Official Mideast NSX Meetup Pint Glass.	X	X	X	X

Complete the following form and follow the instructions below for mailing in your sponsorship.

## Select your sponsorship level

Senna Level Sponsorship ( \$1,000.00 )

Gold Level Sponsorship (\$750.00)

Silver Level Sponsorship (\$500.00)

Bronze Level Sponsorship (\$250.00)

In-Kind Sponsorship ( Goods and Services )

## Sponsor Information:

Company Name:

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Contact Name:

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Mailing Address:

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City:

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State:

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Zip:

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Phone Number:

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Email:

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Company Website:

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## Please mail checks made out to:

What goes here?